



This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Interested in developing future-proof and sustainable products and product-service systems?

Study Integrated Product Design at HdM in Stuttgart, Germany!



## Course Overview

- **Design Research and Project Work:** Practical and methodical skills and hands-on experience.
- **Typography and Creative Printing:** Typographic design and creative printing techniques.
- **Usability Engineering:** Usability principles and application in product design.
- **Innovation Management:** Managing and fostering innovation and product development.
- **Sustainable Design:** Sustainability principles and future-proof products.

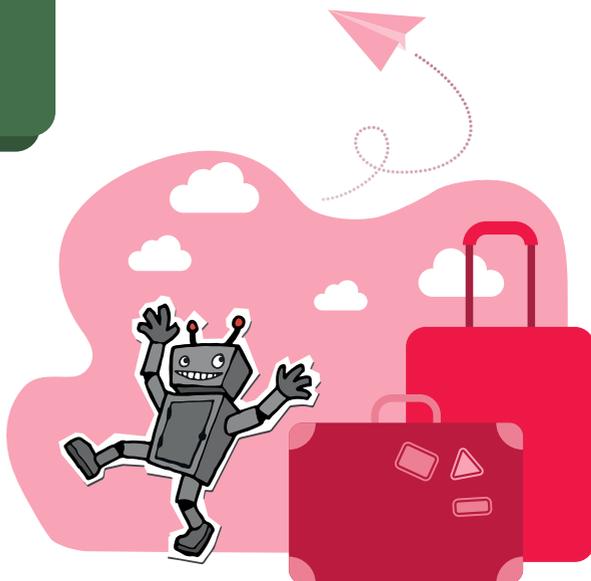
## Your HdM Experience

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

**YOUR INTERNATIONAL  
JOURNEY STARTS HERE:**



Scan for more info and contact details



[hdm\\_international](#)



[hdm-stuttgart.de/exchange](https://www.hdm-stuttgart.de/exchange)

DAAD

LOKALE  
ERASMUS+  
INITIATIVEN



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