



JOURNALISM &

COMMUNICATION MANAGEMENT

This is a Minor Programme for exchange students wanting to study abroad at Stuttgart Media University in Germany.

Passionate about planning and implementing media products that make a difference?

Study Journalism & Communication Management at HdM in Stuttgart, Germany!



Course Overview

- **Innovation Management:** Develop content-based business models and apply efficient tools for idea creation.
- **Leadership:** Improve leadership skills.
- **Corporate Communication:** Create strategic communication and audience-focused strategies.
- **Technology & Media Ethics:** Learn about societal impact of digital media and ethical reflections.
- **International Content Productions:** Create media productions for global audiences and work on real case studies.

Your HdM Experience

- You will have a personal Buddy assigned to you, making sure you are well taken care of.
- We provide student housing.
- You get to study in one of Germany's major cities in the heart of Europe.
- Join social events organised by Erasmus Student Network (ESN)!

YOUR INTERNATIONAL JOURNEY STARTS HERE:



Scan for more info and contact details

 [hdm_international](#)

 [hdm-stuttgart.de/exchange](https://www.hdm-stuttgart.de/exchange)

DAAD

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Stuttgart

