IIK 2026

ANNUAL CONFERENCE OF THE DGPuK-DIVISION "INTERNATIONAL AND INTERCULTURAL COMMUNICATION"

International and Transcultural Communication:

A RESILIENCE CHECK

18-20 November 2026



Hochschule der Medien Stuttgart
Faculty of Electronic Media
Crossmedia Journalism/Public Relations

Nobelstrasse 10a, 70569 Stuttgart, Germany

Email: iik2026@hdm-stuttgart.de
Website: https://hdm-stuttgart.de/konflikt-resilienz-internationale-kommunikation

HOCHSCHULE DER MEDIEN

DGPuK

About the conference

How resilient is international und transnational communication and research in times of geopolitical shifts, increasing polarisation and rapid technological change?

Researchers, communication practitioners and students come together at Stuttgart Media University to discuss this question. At the same time, there is a growing expectation, that scholarship should not only analyse these developments but also help societies to navigate them. The conference therefore focuses on the concept of resilience: using it as a lens through which to understand how communicative structures and practices can stabilise – or destabilise – responses to crises and transformations.

The Annual Conference of the DGPuK International and Intercultural Communication Division is hosted by the Crossmedia Journalism/Public Relations programme at Stuttgart Media University.

Alongside academic panels, the programme features participatory formats, including a Barcamp that brings together practitioners from various fields of communication to engage in conversation with researchers and students, as well as a teaching workshop and a PhD World Café.

Program

Wednesday, 18.11.2026

17:00 - 18:30

PhD World Café (on invitation only)

PhD-Candidates: Martina Hrgović, Olivia Rademacher I *Bundeswehr University Munich*
Mentors: Anne Grüne, Kai Hafez | *Erfurt University,* Judith Pies | *Hochschule der Medien,* Melanie Radue | *Passau University*

Raupe Immersatt, Johannesstraße 97, 70176 Stuttgart-West

19:00

Welcome Dinner (at own expense)

Bona'me, Schloßstraße 70, 70176 Stuttgart

Thursday, 19.11.2026

09:00 - 09:15

Opening and Welcome I Room: S105
Boris Kühnle, Rector I *Hochschule der Medien*
Judith Pies, Organiser I *Hochschule der Medien*

09:15 - 10:45

RESEARCH

Panel I: Digital Peacbuilding and International Interventions (English)
Chair: Anja Wollenberg I MICT
Room: S105

Make Journalism Weak Again?! - The Shutdown of USAID and Its Far-reaching Impact on (Investigative) Non-profit newsrooms Around the Globe
Thomas Eckerl, Maria Lisa Schiavone I *University of Passau*

Media Assistance Actors in Conflict Regions: Approaches to Digital Peacebuilding
Sonja Kretzschmar, Jan Ahrens I *Bundeswehr University Munich*, Judith Pies I *Hochschule der Medien*, Christoph Neuberger I *FU Berlin*, Annika Sehl I *KU Eichstätt*

A Multi-level Methodological Approach for Cross-Platform Arabic Conflict Communication
Tamer Farag, Christoph Neuberger I *FU Berlin*, Sonja Kretzschmar, Anna-Sophie Weinstein I *Bundeswehr University Munich*, Alexander Karam I *The What If*

Designing Communicative Resilience: Evaluating Multilingual Online Dialogue for Peacebuilding in Conflict-affected Societies
Martina Hrgović, Verena Wassink, Sonja Kretzschmar I *Bundeswehr University Munich*, Christoph Neuberger I *FU Berlin*, Annika Sehl I *KU Eichstätt*

10:45 - 11:00 | Coffee Break

11:00 - 12:15

RESEARCH

Panel II: Resilient Academic Infrastructures for Communication Research and Teaching. (English)
Chair: Melanie Radue I *University Passau*
Room: S105

Academic Cooperation as Resilient Communication Infrastructure: Lessons from Global Journalism Research and Education Networks
Susanne Fengler, Marcus Kreutler, Michael Leroy, Dominik Speck, Merle Van Berkum, Richard Brandt I *TU Dortmund University*

PRACTICE INTERVENTION

Knowledge Transfer in der Lehre
Anne Grüne I *University Erfurt*

Raubzüge und Schiffbrüche: Zur Problematik des Fiktionalen in der Wissenschaft. Beispiele und Lösungsansätze aus Interkultureller Kommunikation, Volkswirtschaftslehre und Geopolitik
Matthias Fechner I *University of Trier*

PRACTICE INTERVENTION

Transnational Teaching
Beate Illg I *Jade Hochschule Wilhelmshafen*

12:15 - 13:15

Lunch Break
ÖZ-Café - *near Hochschule der Medien*

13:15 - 14:15

RESEARCH

Panel III: Öffentlichkeit in super-diversen Gesellschaften (Deutsch)
Chair: Christine Horz-Ishak I *TH Köln*
Room: S105

13:15 - 14:15

RESEARCH

Afghanistan-bezogene Diaspora-Öffentlichkeiten in Deutschland aus kommunikationswissenschaftlicher Perspektive
Kefa Hamidi I *University of Leipzig*

PRACTICE INTERVENTION

Öffentlich-rechtlicher Rundfunk in der superdiversen Gesellschaft – Wie bleiben wir relevant?
Iva Krtalic I WDR

Erfahrung aus der Politikberatung
Kai Hafez I *University Erfurt*

14:15 - 14:30

Coffee Break

14:30 - 18:00

PRACTICE RESEARCH

Barcamp: Resilienz in der internationalen und transkulturellen Kommunikation
Room: S302 & S303

Bar 1: „Ich doch nicht! Warum Medienresilienz bei uns selbst beginnt“
Danny Schmidt I mohio e.V.

Bar 2: tba
MJ Daoud I The What If

Bar 3: Online Debatten zur Depolarisierung nutzen
Alexander Mäder, Clara Warkentin | *Hochschule der Medien / RiffReporter*

19:00

Conference Dinner (at own expense)
Büffel & Koi, Katzenbachstraße 95, 70563 Stuttgart-Vaihingen

Friday, 20.11.2026

09:00 - 10:30	**Werkstatt Lehre:** Teaching international and transcultural communication Room: s105
10:30 - 10:45	Coffee Break
10:45 - 11:15	RESEARCH **Dissertation Award** I Room: S105
11:15 - 12:15	**Sitzung der Fachgruppe "Internationale und interkulturelle Kommunikation"** I Room: S105 I Zoom
12:15 - 13:15	Lunch Break Curry Corner - near Hochschule der Medien
13:15 - 14:15	**Treffen der "AG Be(com)ing International"** Room: edit.lab S308 I Zoom
14:30	**Closing of the Conference**

Conference Organization

Executive Conference Manager

Judith Pies I Professor | Hochschule der Medien

Organization Committee

Judith Pies I Professor | Hochschule der Medien
Anne Grüne I Research Associate I University of Erfurt
Melanie Radue I Research Fellow I University of Passau

Organisation Assistants

Elisabeth Braunmiller I Master Student I Hochschule der Medien
Emily Berger I Master Student I Hochschule der Medien
Franka Bruchmann I Bachelor Student I Hochschule der Medien
Elisa Schwarz I Bachelor Student I Hochschule der Medien

Directions

Hochschule der Medien Stuttgart

Faculty of Electronic Media
Crossmedia Journalism/Public Relations

Building: Nobelstr. 10a ("Würfel"), 70569 Stuttgart
Main Conference Room: S105

