



RewardRun

Problem

- Eventbesucher entdecken auf einem Event nicht jede Ecke
- Ermüdende Events - wenig Spaß
- Besucher gehen schnell wieder

Lösung

RewardRun - eine interaktive Schnitzeljagd bei der Event-Besucher die Veranstaltung erkunden und dafür sogar belohnt werden.

Scanne vor Ort einen unserer QR-Code. Eine Karte hilft dir, verbleibende QR-Codes zu finden und gibt Hinweise für die Entdeckung des nächsten. Sind genügend QR-Codes gescannt, können Belohnungen abgeholt werden.

Technologien



Niklas Kieß
MI 6. Semester

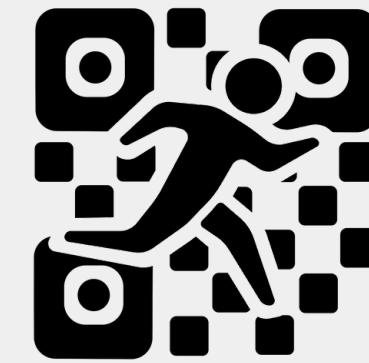
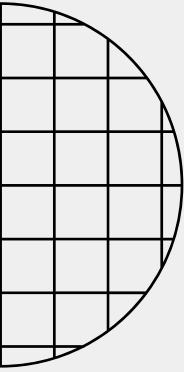


Nils Fink
MI 6. Semester

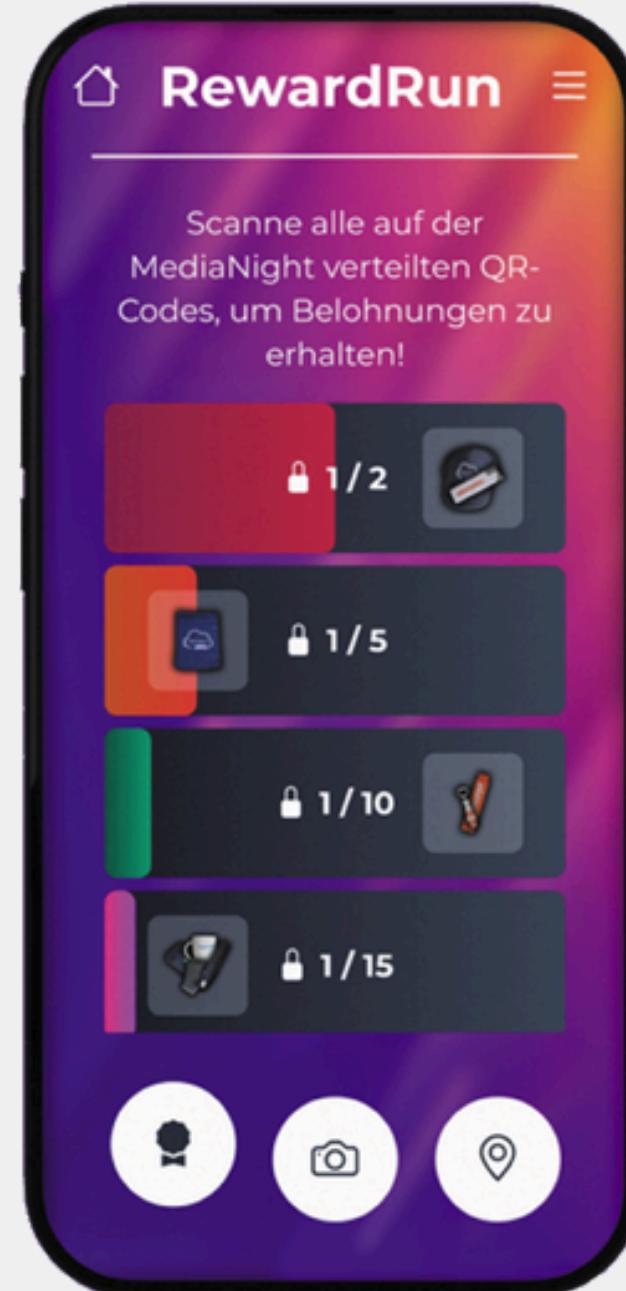


Jan Sander
MI 6. Semester

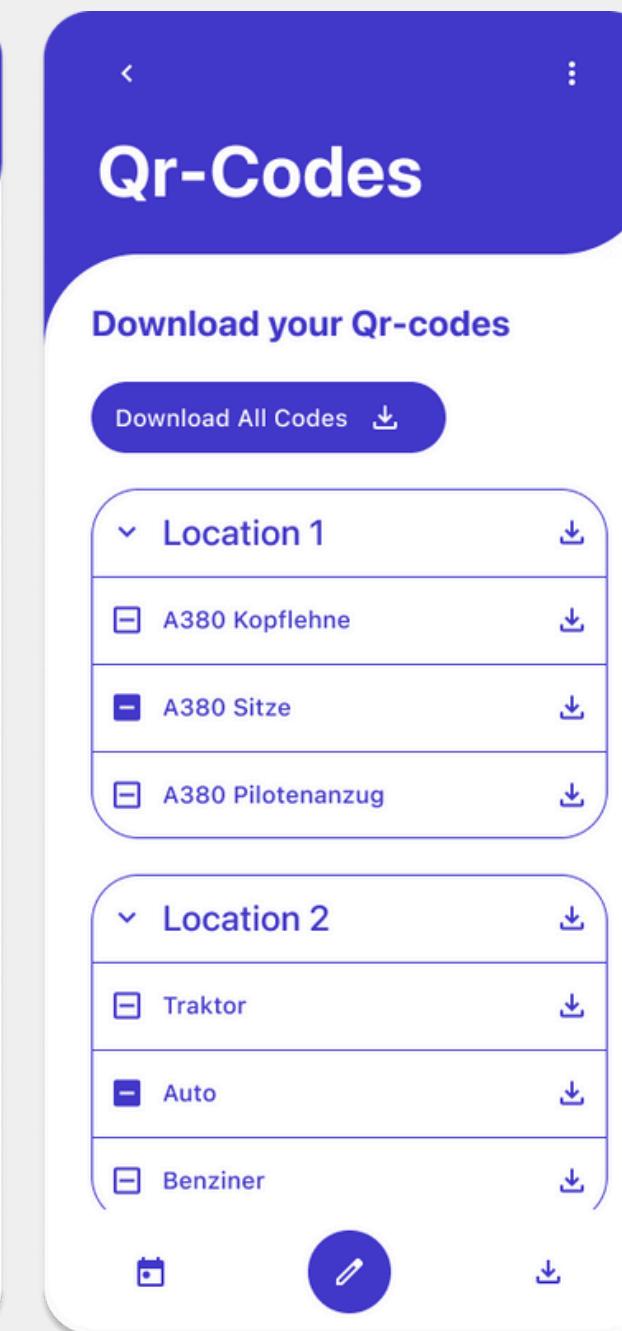
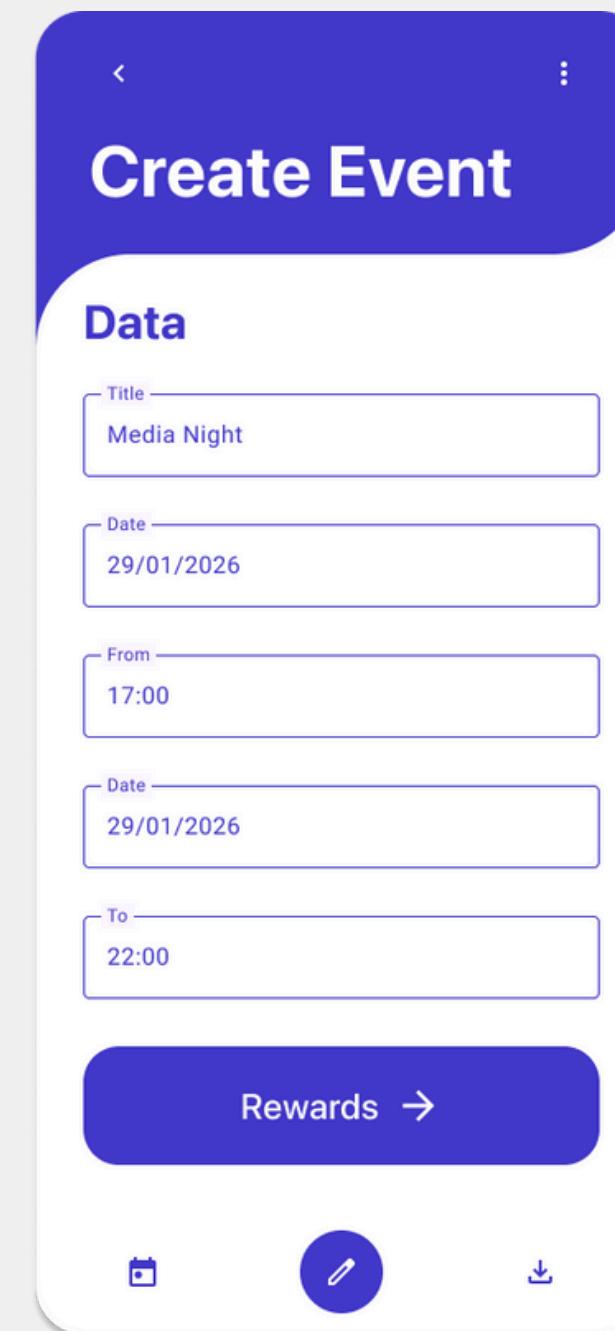
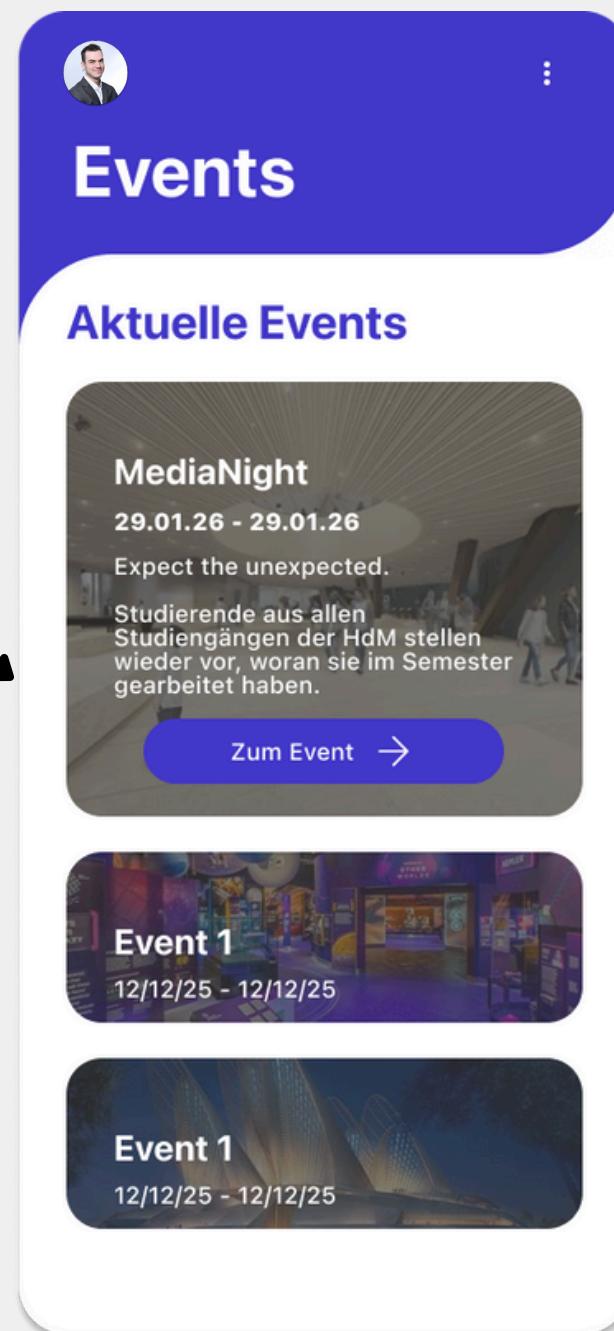
The mockup shows a mobile application interface. At the top, there's a purple header bar with a user profile picture and three dots. Below it, a blue navigation bar has the word "Events" in white. Underneath, a white section is titled "Aktuelle Events" in blue. A card for an event called "MediaNight" is displayed, showing the date "29.01.26 - 29.01.26", the tagline "Expect the unexpected.", and a brief description: "Studierende aus allen Studiengängen der HdM stellen wieder vor, woran sie im Semester gearbeitet haben.". At the bottom right of the card is a blue button with the text "Zum Event →".



RewardRun



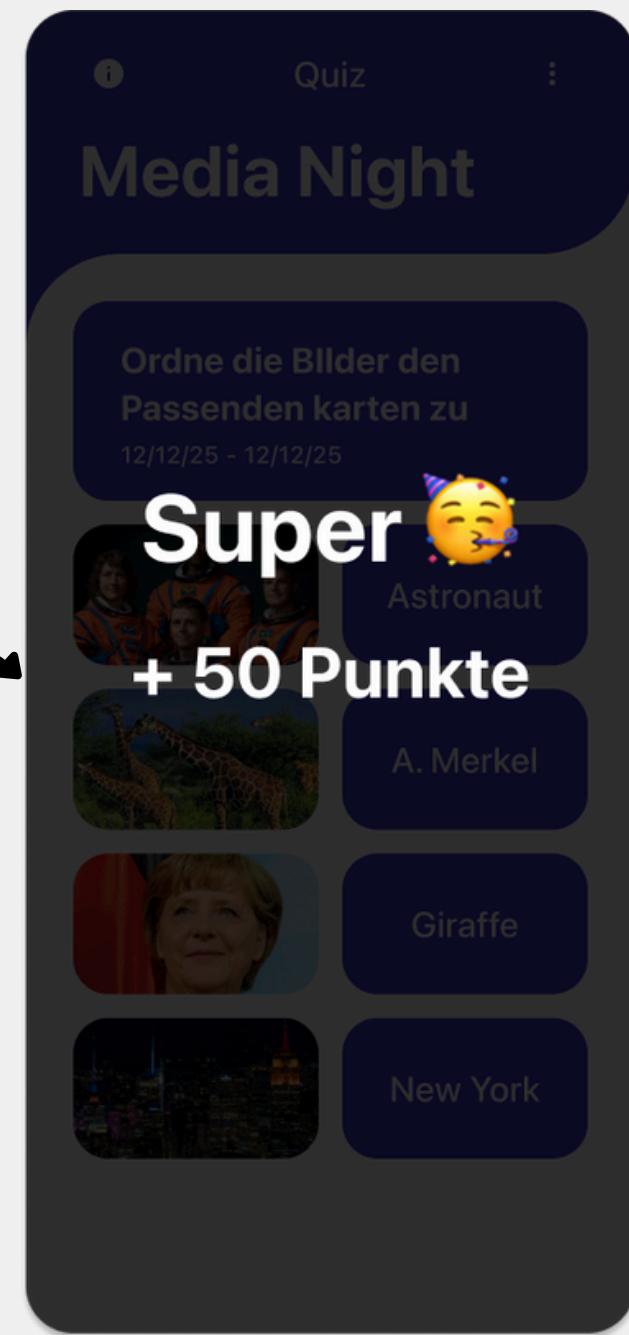
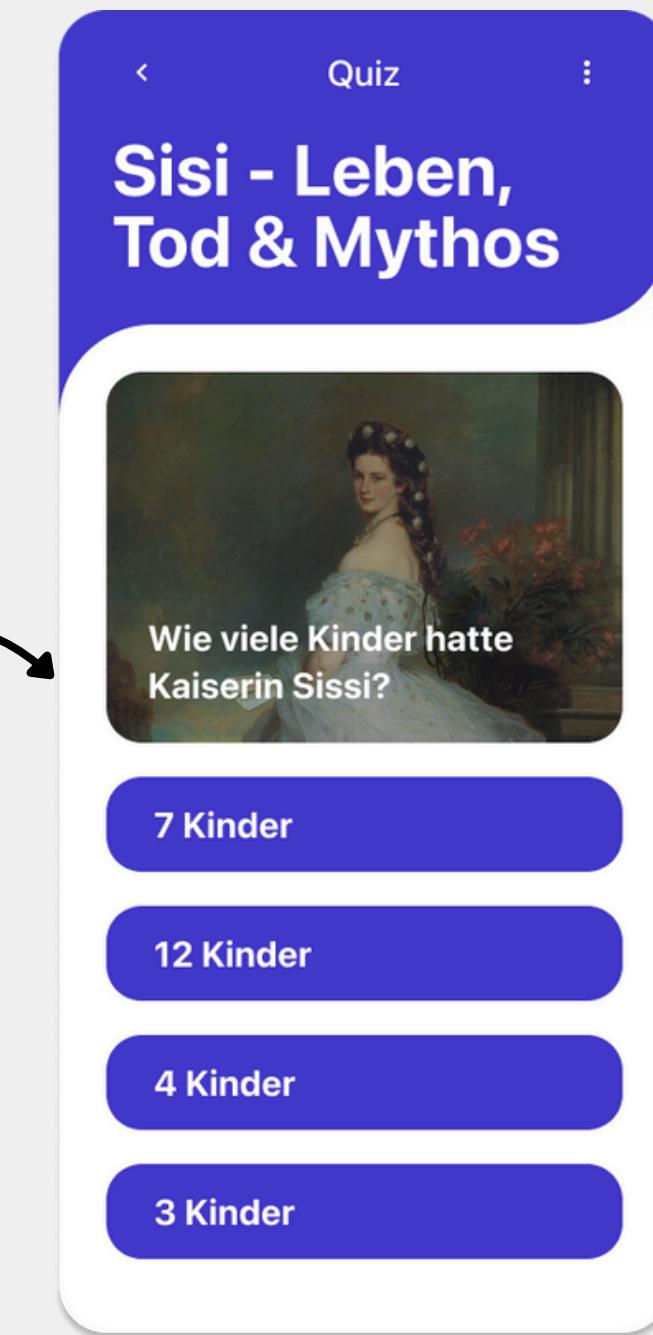
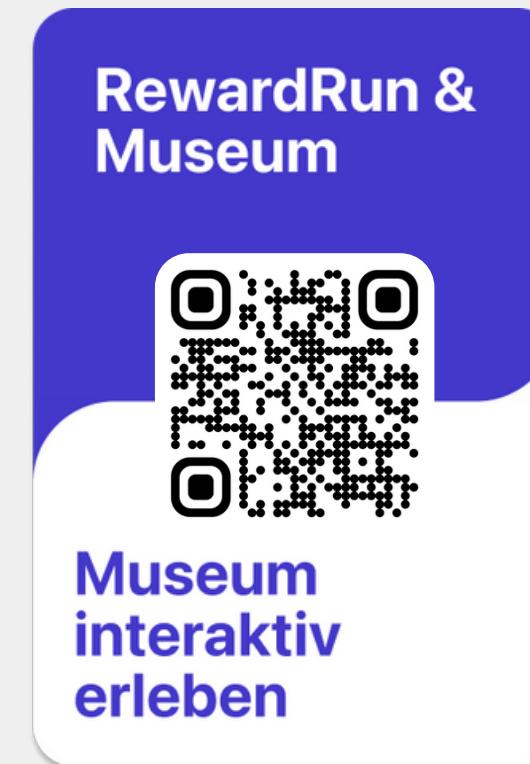
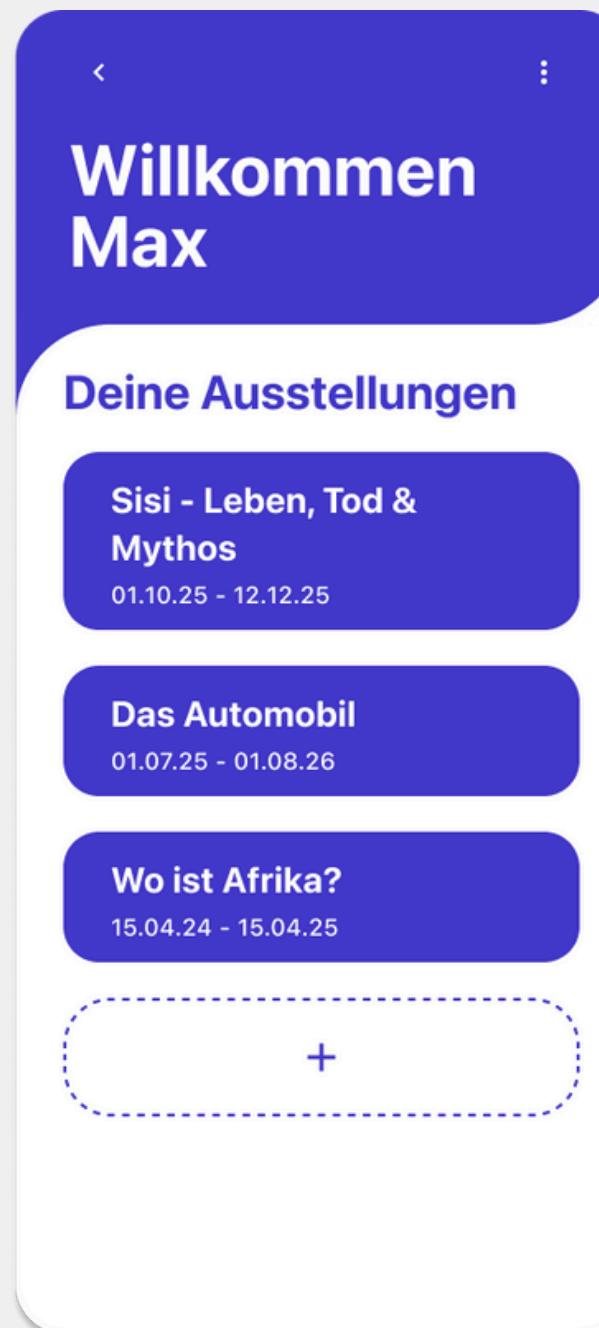
Alt



Neu

Zukunft

Museumsbesitzer



Museumsbesucher