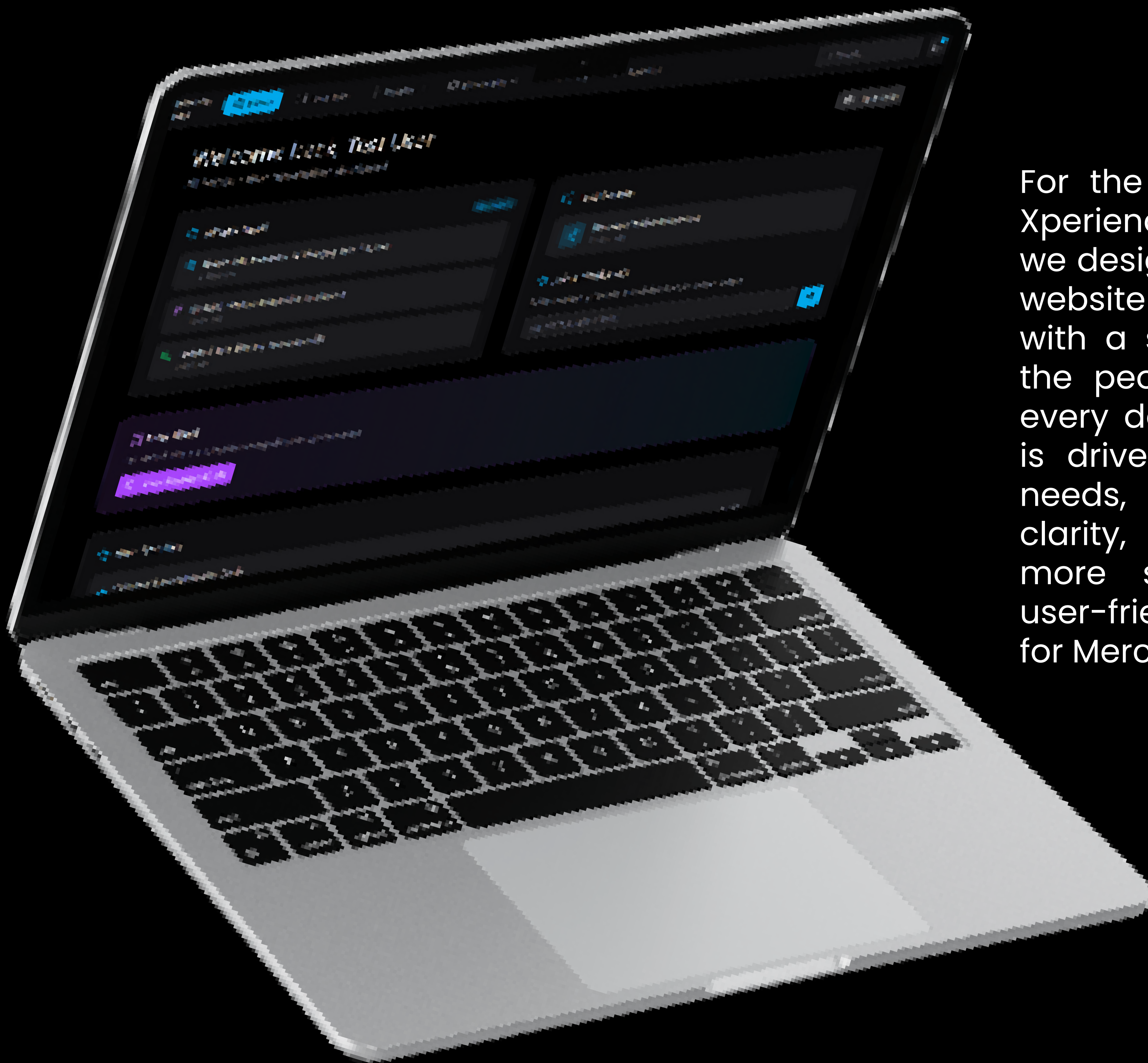


# MERCEDES XPERIENCE TWIN<sub>2</sub>



For the Mercedes-Benz Xperience Twin 2 project, we designed an internal website and whiteboard with a strong focus on the people who use it every day. The concept is driven by employee needs, usability, and clarity, resulting in a more supportive and user-friendly digital tool for Mercedes workers.



**HOCHSCHULE  
DER MEDIEN**

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