



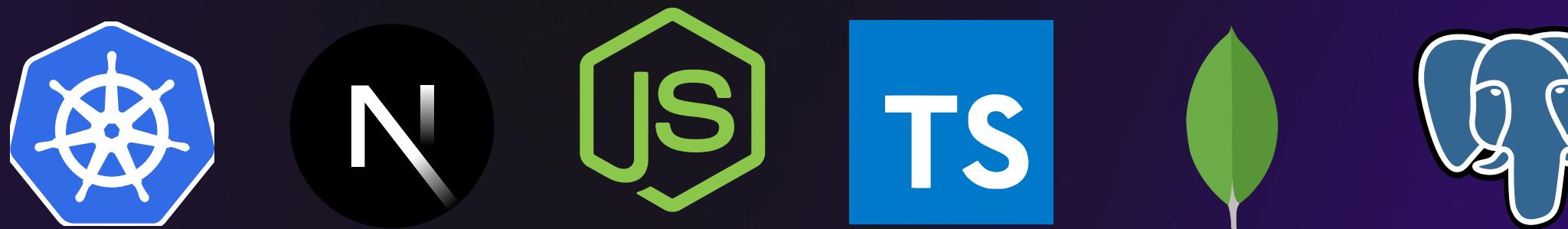
## Problemstellung

- Zuschauer wissen oft nicht, wann ein Stream stattfindet
- Keine zentrale Ansicht, was ein Stream bietet
- Streamer fehlt ein einfaches, professionelles Tool zur Strukturierung ihrer Inhalte

## Lösung

- Zentrale Event- und Run-of-Show-Planung
- Echtzeit-Aktualisierung für alle Beteiligten
- Intuitive, übersichtliche Benutzeroberfläche

## Technologien



# DENDREE

## Intuitive Event- und Stream-Planung

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The screenshot shows the DENDREE dashboard from a user perspective. It features a central video player displaying a stream titled "Wildgate" with a thumbnail of a city skyline and floating ships. To the right of the video is a "WIN COUNTER" showing 8 wins. Below the video are sections for "FEATURED STREAMERS" (Giggand, Halbtrocken) and "Up Next" (Wildgate, Ad Break, ARK Late Night Grind). On the left, there's a sidebar with navigation links like Dashboard, Main, Following, Settings, and a "FOLLOWING" list. At the bottom, there's a "Coming up next week" section and a "Community Talk & Reacts" button.

## Für Zuschauer

- Verpasse keinen Stream mehr.
- Alle Live-Termine, Highlights und nächsten Segmente auf einen Blick.

The screenshot shows the DENDREE interface from a creator's perspective, specifically the "Editor" tab. It displays a live stream preview for "Wildgate" with a thumbnail of a city skyline and floating ships. To the right is a "Stream Properties" panel with fields for "TITLE" (Tech Talk: Setup Tour), "CATEGORY" (Just Chatting), and "THUMBNAIL". Below the preview is a timeline editor showing segments for "Wildgate for the FIRST TIME EVER...", "Ad Break (5m)", and "ARK Late Night Grind". The left side has a sidebar with "PAGES" like Dashboard, Editor, Streams, Contacts, and Settings. The bottom shows a "Main Track" with various overlays and tracks being edited.

## Für Creator

- Plane, steuere und skaliere deine Streams an einem Ort.
- Behalte Ablauf, Gäste und Inhalte live im Griff und schaffe professionelle Erlebnisse für deine Community.