

Graphic Arts & Screen Design **Prof. Susanne Mayer HdM Stuttgart**

RECOMMENDED READING FOR MY LECTURES GRAPHIC ARTS & SCREEN DESIGN

The books I use for my sessions are partly available at the HdM library - see bookmarks.

Graphic Arts
Drawing With the Right Side of the Brain
Betty Edwards Jeremy P. Tarcher/Putnam Penguin Books New York

Graphic Arts
Drawing & Designing with Confidence
Mike W. Lin ASLA
John Wiley & Sons, Inc New York

Graphic Arts
Johannes Itten
Kunst der Farbe Subjektives Erleben und objektives Erkennen als Wege zur Kunst Studienausgabe
Otto Maier Verlag Ravensburg Ku-k 15 j

Graphic Arts
Interaction of Colors (Didaktik des Sehens)
Josef Albers
Ku-k 22

Graphic Arts
Principles of Form and Design
Wucious Wong
Van Nostrand Reinhold New York 1993

Graphic Arts/Screen Design
The New Logo
From California Gerry Rosentsweig
Madison Square Press DrG-b1 358

Graphic Arts/Screen Design
Logo
Grundlagen der visuellen Zeichengestaltung am Beispiel der Logogestaltung
Michael Bernd Siegle DrG-b1 484 b

Graphic Arts/Screen Design
Facts of Life
Pippo Lionni Bd 1&2
Available at HdM Library

Graphic Arts/Screen Design
Erik Spiekermann
Ursache und Wirkung - Ein typografischer Roman
Context Verlag Erlangen DrG-a4 136

Graphic Arts/Screen Design
Weingart
Typografie
Lars Muller Publishers DrG-c2 123
Screen Design
Collier's Rules - Typography and DTP (HdM library)

Graphic Arts/Screen Design
Face2Face
Der typografische Spielfilm DrG-m CD15

Graphic Arts/Screen Design
The Art of Typography
Martin Solomon
DrG-a4 173

Graphic Arts/Screen Design
Typographic Design: Form & Communication
Rob Carter, Ben Day, Philip Meggs
John Wiley & Sons, Inc 1993

Screen Design
Letterwork - Creative Letterforms in Graphic Design
Brody Neuenschwander Phaidon Press

Screen Design
Typography Now!
The Next Wave 1991-1993
Why Not Associates Booth-Clibborn Editions London

Screen Design
The Graphic Language of Neville Brody 1 & 2
Jon Wozencroft Bangert Verlag

Screen Design
The End of Print - David Carson
Lewis Blackwell Bangert Verlag

Screen Design
Type in Motion
Matt Woolman & Jeff Bellantoni

After Effects in Production
Trish & Chris Meyer (available at HdM Library)

Screen Design
Flash Web Design: The Art of Motion Graphics
Hillman Curtis (New Riders Books) Np-i 510 b

Graphic Arts/Screen Design
Facts of Life
Pippo Lionni Verlag Hermann Schmid Mainz
DrG-b1 513

Graphic Arts/Screen Design
Design Literacy 1 & 2 - Understanding Graphic Design
Stephen Heller Allworth Press New York 1997/1999

Designing Web Graphics.3
How to prepare Images and Media for the Web
3rd Edition Lynda Weinman Np-i 441 c

Deconstructing Web Graphics.2
Web Design Case Studies and Tutorials
Lynda Weinman Jon Warren Lentz Np-i 442 a

Coloring Web Graphics.2
The Definitive Resource for Color on the Web
2nd Edition Lynda Weinman Bruce Heaven (CD-ROM included) Np-i443 CD a